



President's Meeting 2018

Cassie Robinson

The library as a demonstrator of public value,
social infrastructure and digital ethics

Leading the Way: Libraries as Motors of Change



Fighting for a fairer internet

doteveryone

doteveryone.org.uk

@doteveryoneuk

Me, and Doteveryone



Some of the libraries work we've done

Opportunities for libraries

Me, and Doteveryone







Digital Society

Reducing the structural inequalities brought about by technology

Responsible Technology

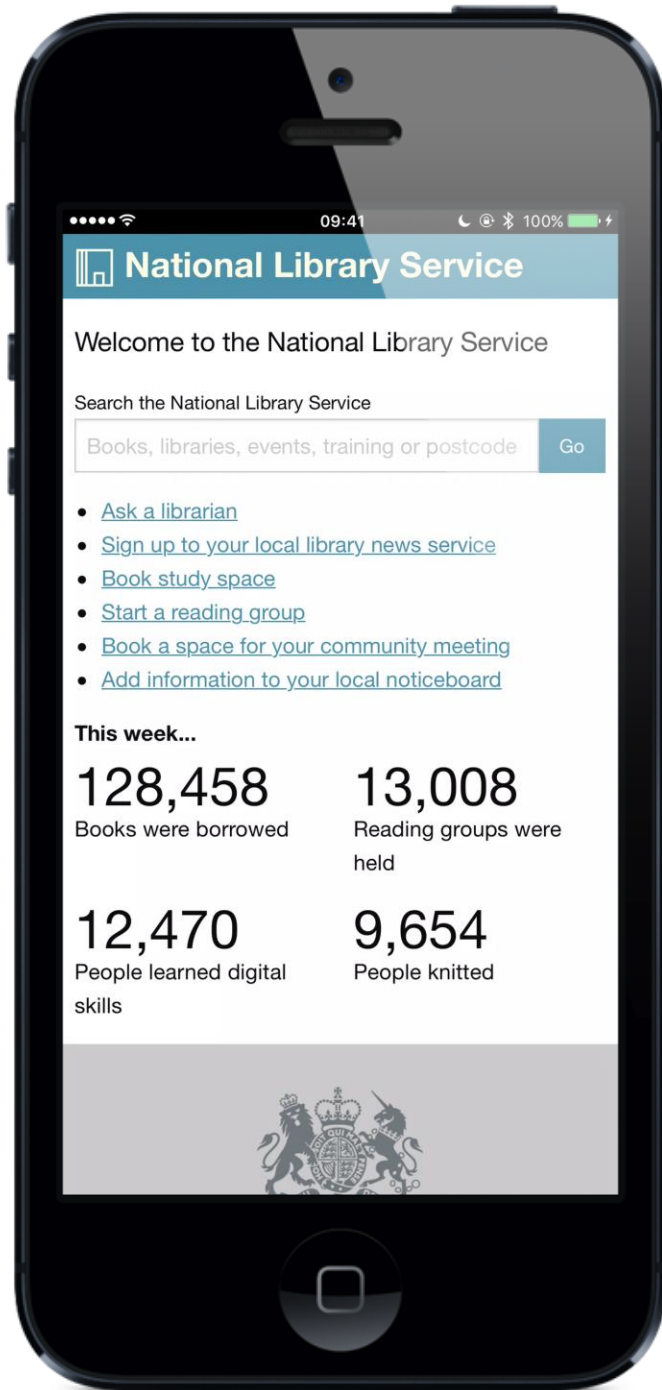
Making the technology industry more
accountable to society



Digital Understanding

Giving the UK population greater
agency over technology

Libraries work we've done



Search for everything,
²⁸
everywhere

09:41 100%

Ashbourne Library
Part of the National Library Service **OPEN NOW**

[Home](#) [Events](#) [Archives & resources](#) [Pages](#)

Start a new learning group at Ashbourne Library

I want to ...

e.g. start a reading group, learn 3D printing, join a discussion group, share digital skills

Name

Email

☐ I can help organise this

Next

Make it easier to build communities

What's on

Local events happening in the community

Events happening in the library

Community groups that are meeting in the library

Training opportunities that are available in the library

Advice sessions and support offered in the library

Training opportunities that are available in the community

Local councillor surgeries

Events and groups in other libraries and civic centres nearby

What's available

What equipment is currently un-loaned in the library (e.g. dementia memory kits / accessibility kits/ smart meters)

Supplies in the community that are available for free (local produce, objects/furniture that needs new home etc)

Things for sale in the community

Things for loan in the community (eg shared tool schemes)

Voluntary support schemes eg lifts to shops, home visit programmes (good gym),

Discover

What the community is reading

Commitments made by the local council

Local council consultations

Open notes from group meetings in the library

Local history facts (like History Pin)

Film / book reviews

Planning notices, permissions in the community

Facts about local businesses (feature different ones each week)

Food recipes from books in the library

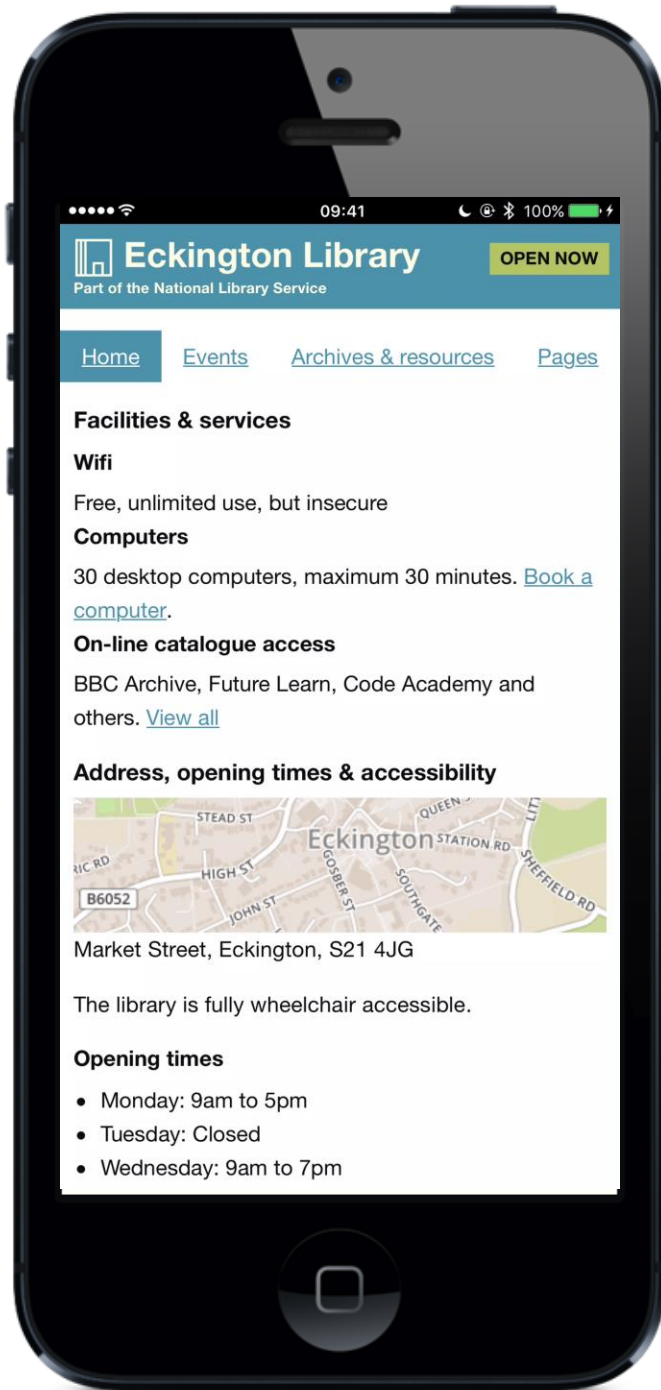
Household saving tips

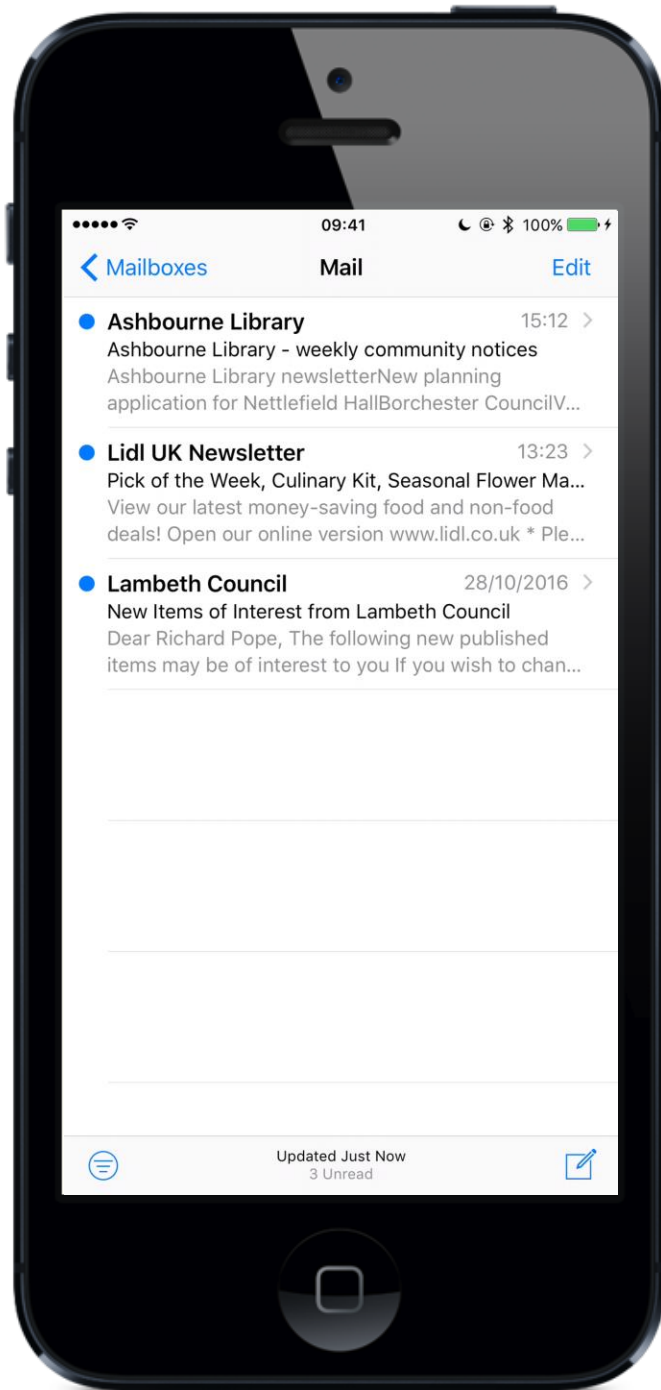
Groups to sign up to or recommend to a neighbour (Casserole Club, Good Gym etc)

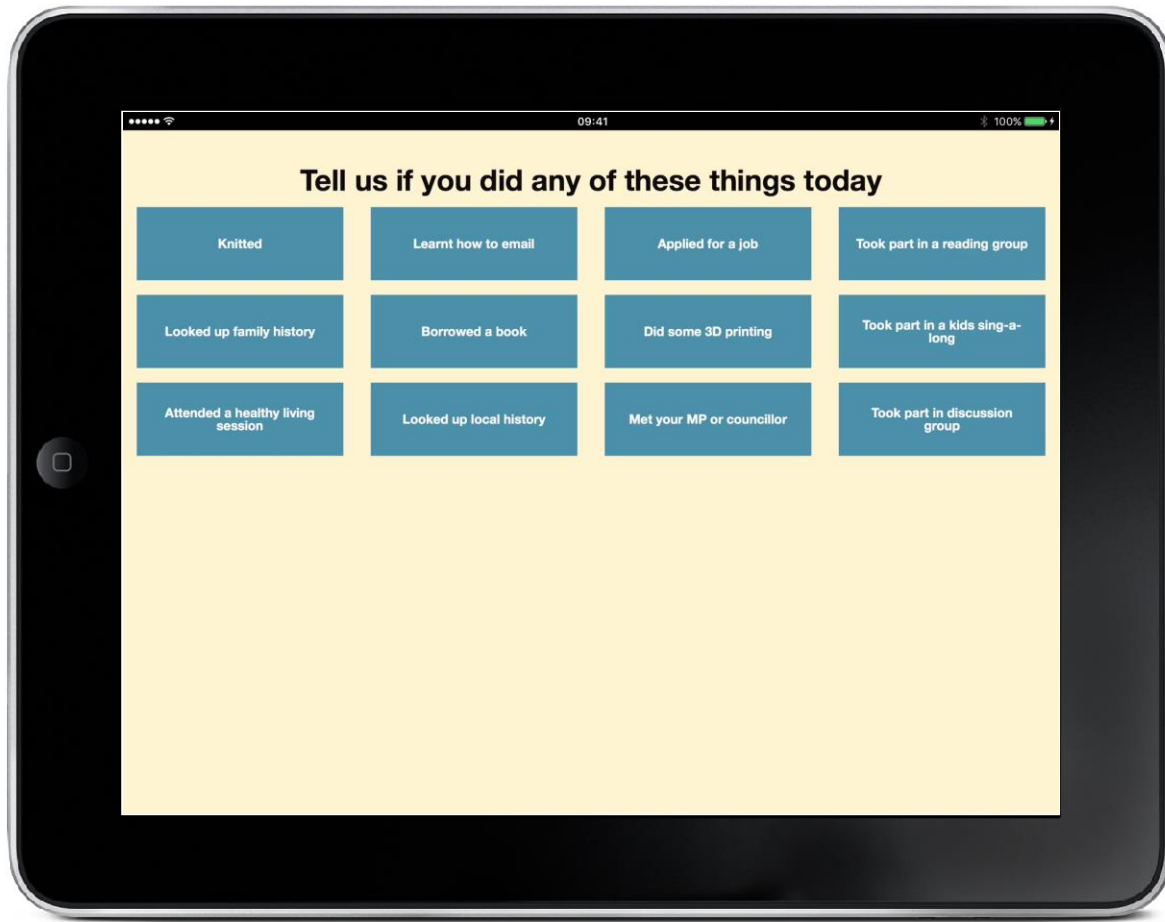
Interesting facts from citizen science and similar projects

Performance

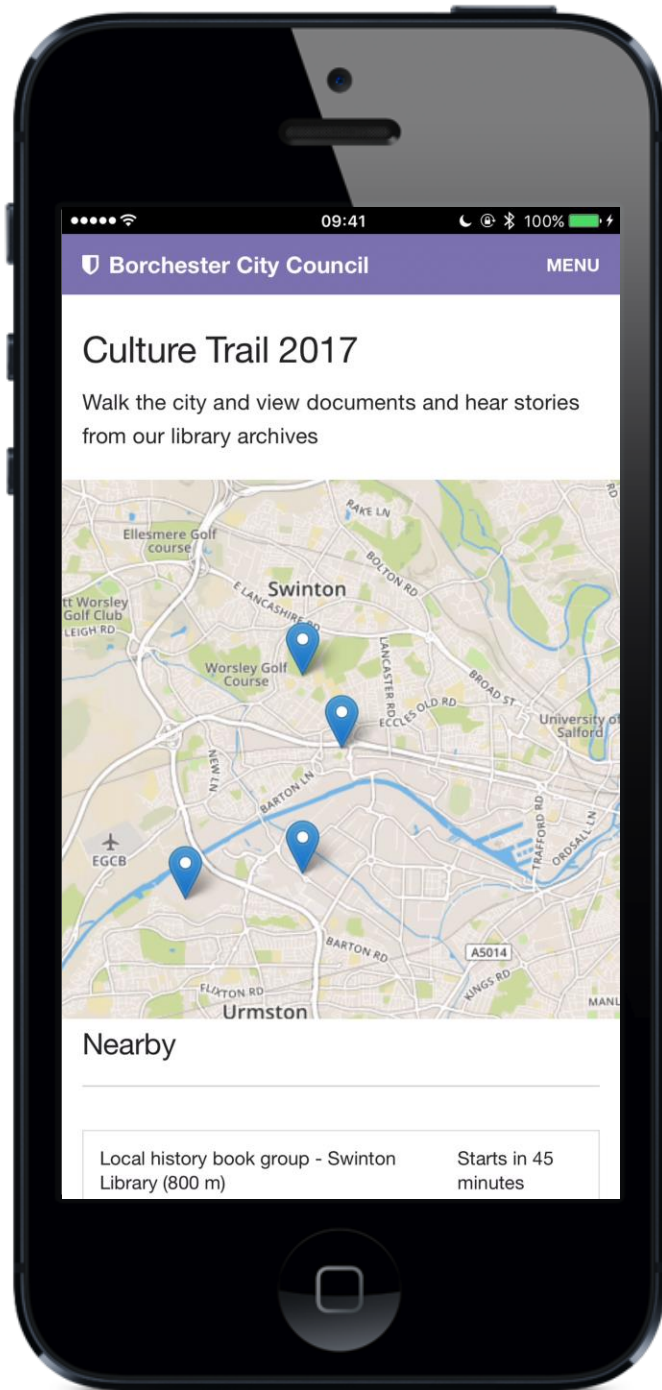
What has been made in the library today





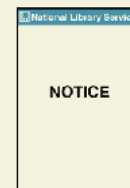
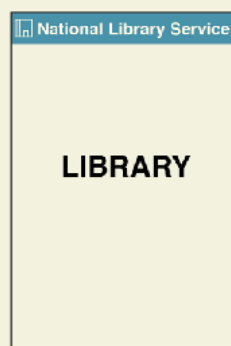


Realtime analytics



National and local
services built on
common platforms

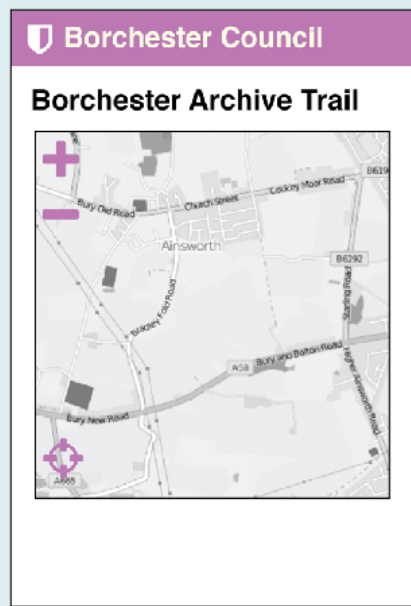
'LIBRARIES.UK'



IN-LIBRARY



BESPOKE



OPEN STANDARDS

DATA



Subscriptions



Events



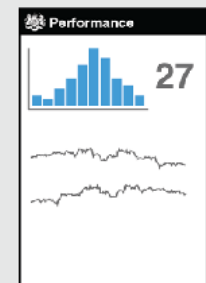
Catalogues



Register of libraries

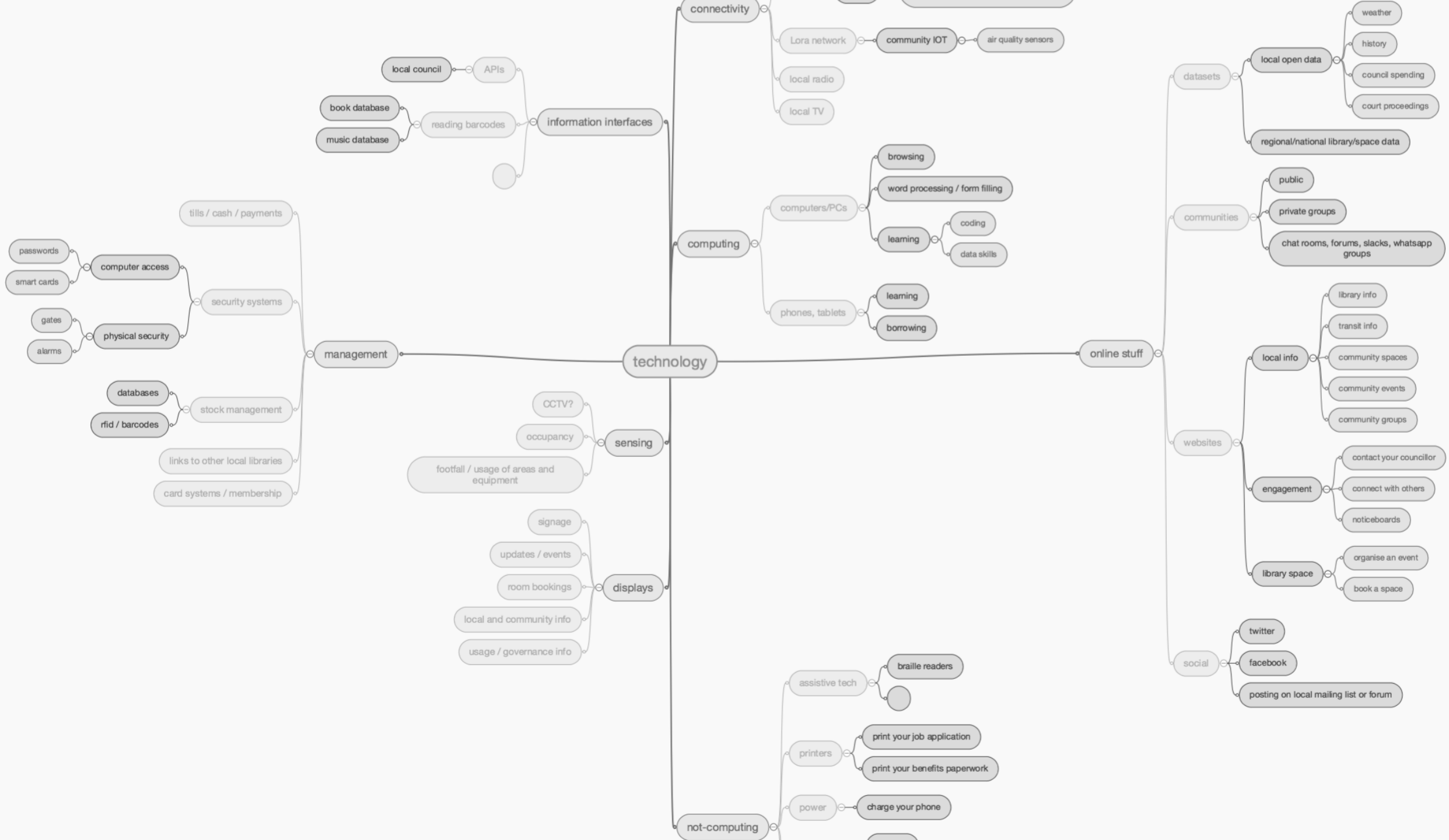


Archives



Performance

How can libraries help the internet?



**Sharing
information
about the
community.**



**Keeping
information
safe for the
community.**



**Protecting
things that
the community
cares about.**



**Helping people
make informed
decisions
about their
technology.**



**Keeping
information
up to date
for the
benefit of
the community.**



**New
technologies
require new
types of
support.**

Opportunities for libraries

There is a major understanding gap around technologies

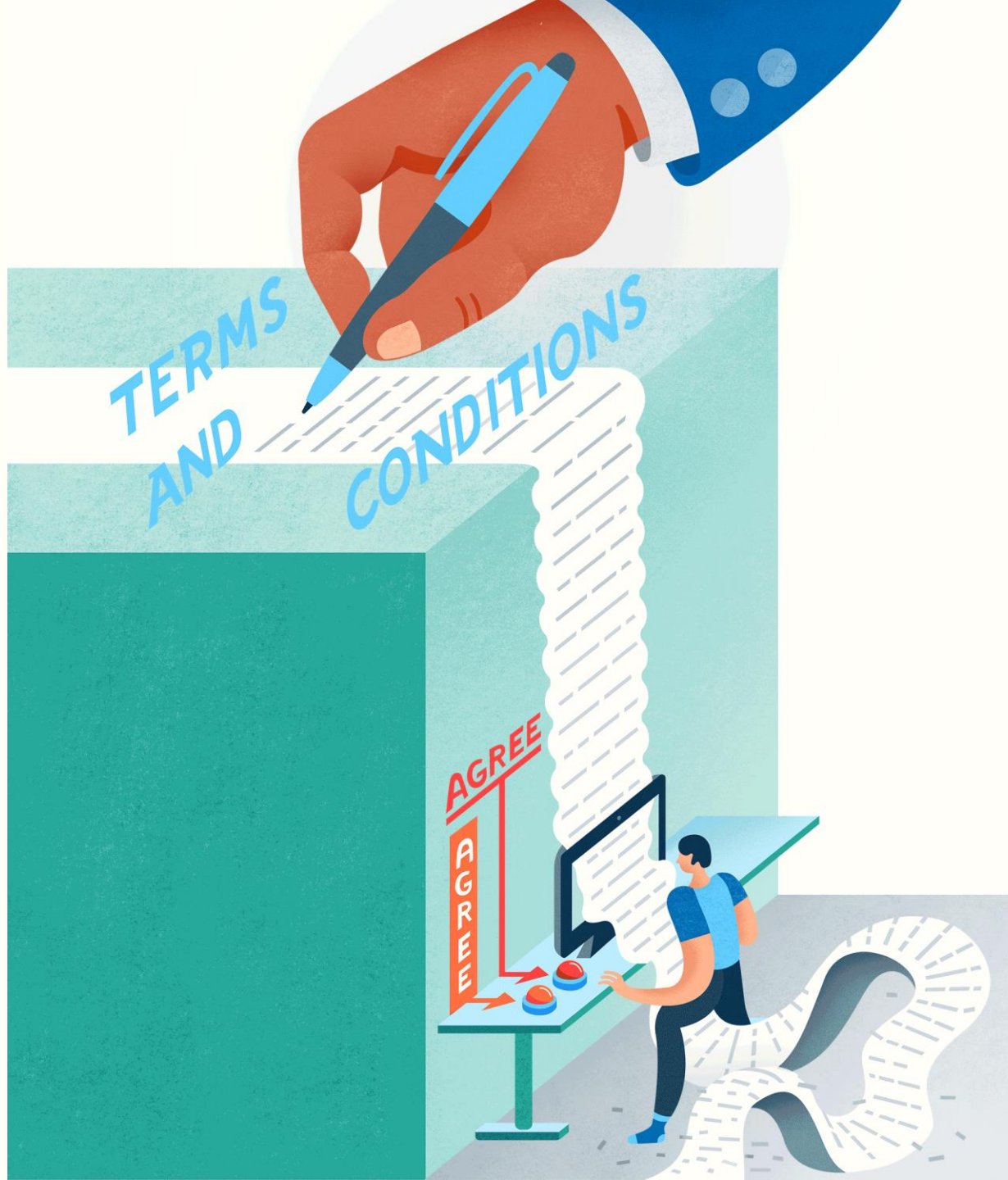


Two thirds of people don't realise that data they have not actively shared is collected on the internet. A quarter have no idea how internet companies make their money.



Public demand for accountability

People feel disempowered by a lack of transparency in how online products and services operate. Two-thirds say government should be helping ensure companies treat their customers, staff and society fairly.





People are less convinced the internet has been beneficial for society as a whole.

50% say it has made life a lot better for people like themselves, only 12% say it's had a very positive impact on society.



Align with the internet
backlash - show the
technology industry what a
moral compass looks like.

Be a centre for
public engagement and
empowerment
on internet-related issues.

Look at the new things
that need protecting
because of the new
technologies.



Richard Pope

@richardjpope

Following



Missing civic institution: library that maintains an archive of app UI for future digital rights investigations. (Obvs gets harder as UI starts getting designed real time by ML)



Maritza Johnson @maritza_johnson

I'm curious when the Cambridge researchers used the FB API to slurp up all that data. This was the permission dialog around 2011, that line about "Access my friends' data" does not communicate much about the implications of clicking allow. Nor does...

Show this thread

6:36 PM - 18 Mar 2018

Take a central role in
movement building for
accountability of the
internet