Cassie Robinson
The library as a demonstrator of public value, social infrastructure and digital ethics

Leading the Way: Libraries as Motors of Change
Fighting for a fairer internet
doteveryone.org.uk
@doteveryoneuk
Me, and Doteveryone

Some of the libraries work we’ve done

Opportunities for libraries
Me, and Doteveryone
Digital Society

Reducing the structural inequalities brought about by technology
Responsible Technology
Making the technology industry more accountable to society
Digital Understanding
Giving the UK population greater agency over technology
Libraries work we’ve done
Search for everything, everywhere
Make it easier to build communities
What's on
Local events happening in the community
Events happening in the library
Community groups that are meeting in the library
Training opportunities that are available in the library
Advice sessions and support offered in the library
Training opportunities that are available in the community
Local councillor surgeries
Events and groups in other libraries and civic centres nearby

What's available
What equipment is currently un-loaned in the library (e.g. dementia memory kits / accessibility kits/ smart meters)
Supplies in the community that are available for free (local produce, objects/furniture that needs new home etc)
Things for sale in the community
Things for loan in the community (eg shared tool schemes)
Voluntary support schemes eg lifts to shops, home visit programmes (good gym),

Discover
What the community is reading
Commitments made by the local council
Local council consultations
Open notes from group meetings in the library
Local history facts (like History Pin)
Film / book reviews
Planning notices,permissions in the community
Facts about local businesses (feature different ones each week)
Food recipes from books in the library
Household saving tips
Groups to sign up to or recommend to a neighbour (Casserole Club, Good Gym etc)
Interesting facts from citizen science and similar projects

Performance
What has been made in the library today
• Ashbourne Library 15:12
  Ashbourne Library - weekly community notices
  Ashbourne Library newsletter
  New planning application for Nettlefield Hall
  Bol paperwork

• Lidl UK Newsletter 13:23
  Pick of the Week, Culinary Kit, Seasonal Flower Ma...
  View our latest money-saving food and non-food
  deals! Open our online version: www.lidl.co.uk

• Lambeth Council 28/10/2016
  New Items of Interest from Lambeth Council
  Dear Richard Pope, The following new published
  items may be of interest to you if you wish to chan...
Realtime analytics
National and local services built on common platforms
How can libraries help the internet?
Sharing information about the community.
Keeping information safe for the community.
Protecting things that the community cares about.
Helping people make informed decisions about their technology.
Keeping information up to date for the benefit of the community.
New technologies require new types of support.
Opportunities for libraries
There is a major understanding gap around technologies.

Two thirds of people don’t realise that data they have not actively shared is collected on the internet. A quarter have no idea how internet companies make their money.
Public demand for accountability

People feel disempowered by a lack of transparency in how online products and services operate. Two-thirds say government should be helping ensure companies treat their customers, staff and society fairly.
People are less convinced the internet has been beneficial for society as a whole.

50% say it has made life a lot better for people like themselves, only 12% say it’s had a very positive impact on society.
Align with the internet backlash - show the technology industry what a moral compass looks like.
Be a centre for public engagement and empowerment on internet-related issues.
Look at the new things that need protecting because of the new technologies.
Richard Pope
@richardjpole

Missing civic institution: library that maintains an archive of app UI for future digital rights investigations. (Obvs gets harder as UI starts getting designed real time by ML)

Maritza Johnson @maritza_johnson

I'm curious when the Cambridge researchers used the FB API to slurp up all that data. This was the permission dialog around 2011, that line about "Access my friends' data" does not communicate much about the implications of clicking allow. Nor does…

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6:36 PM - 18 Mar 2018
Take a central role in movement building for accountability of the internet